

Alison Neighborhood's First Annual

SOUPFEST

WED MARCH 1st, 2023

Filling Bellies, Fueling Potential.

Where?

Coming
Soon

Will be located in Galt!

When?

March 1st | 1pm-5pm

Why?

To raise money for local
breakfast club program!



Alison Neighbourhood
community centre



SOUPFEST



You're Invited! Start a new tradition with us!

Who:

Alison Neighbourhood Community
Centre
127 Elgin St N, Cambridge, ON N1R 5H6
519-620-1867
ww.alisonneighbourhood.org

Direct Contact:

Jessica Kroetsch, Community Engagement
Coordinator
Office Tel: 519-620-1867
Email: jessica@alisonneighbourhood.org
Cell Phone: 519-807-8099

Registration Fee: \$25.00/Table and Donate Soup to Serve

What:

Soupfest is all about our community coming to invest in our future youth and children, all while getting a taste of delicious, local food right here in our Neighbourhood! Soupfest is a fundraising event that showcases soup from local restaurants along with music, games for the kids and activities for the adults. Restaurants are competing for the titles of **Best Soup, Most Creative Soup and Best Display!** We hope that this will mark the start of an annual tradition with the help of amazing partners like you.

When:

Event Day: Wednesday March 1st, 2023
1:00pm-5:00pm

If you need to drop anything off in advance we will be there from 10:00am-1:00pm prior to the event

Where:

Still Waiting on Confirmation-Will be located in Galt, Cambridge.

Why:

Soupfest is a fundraising event for Alison Neighbourhood Community Centre, a non-profit community centre in Cambridge. Located in Galt, Alison Neighbourhood has been supporting the local community since 1991. The profits raised through Soupfest will be used to support our Breakfast Club Program; our program where we provide children in the Neighbourhood with a nutritious breakfast and fun activities before the school day. A healthy breakfast gives students a strong foundation for learning and everyday play. The ripple effects are seen and felt within families, schools, and communities! Since 2017, Alison Neighbourhood has provided 34,450 breakfasts to the children and youth in our community!



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Questions?

What does it cost for you to participate in Soupfest?

- We ask that each restaurant pays \$25.00 for the table
- The cost for the soup and staffing are by your donation
- Permits or rental equipment (*Permits and rental equipment are only if you would need them).

How much soup do I need to bring?

We are recommending that restaurants bring around 50L of soup. Because this is the first year we are doing this we are anticipating around 500 people. Participants can purchase 4 4oz bowls of soup for \$20.00. Please note: For future years the restaurants who do not make the required amount of soup and run out during the event, will be disqualified from the competition in an effort to make things fair for those who did prepare the required amount.

What are the Prize Categories?

Restaurants are competing for the titles of **Best Soup, Most Creative Soup and Best Display**. The winners will be picked by the panel of judges, who will not know who each soup belongs to when deciding the winners.

Will I get a tax receipt?

Unfortunately, because we are a not-for-profit and not a charity we are unable to provide a tax receipt.



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Questions?

What supplies will our restaurant need to bring?

- Stock pots/Crockpot/Portable cooker to heat the soup
- chaffing dish/urn to ensure the soup stays at the desired temperature
- thermometer
- fire extinguisher
- handwashing station
- staff to run the booth (One-ANCC will have volunteers to provide addition support)
- Any decorations or signage you may have
- two table cloths (two 6ft tables), and also any marketing material you would like to hand out!

What will Alison Neighbourhood be providing?

Alison Neighbourhood will be providing each booth with two 6ft tables (If you think you will require something bigger or more tables please email Jessica in advance), Dinner rolls, butter, salt/pepper, napkins, soup bowls, spoons, and volunteer support. We will also be completing the Special events permit and the fee associated with that. Jessica will reach out to you if there is anything additional needed from you.



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Checklist for the Restaurant!

In order to reserve your spot at our first annual Soupfest please ensure you have sent Jessica everything on the list by the desired deadline!

Item	Due Date	
Participation Agreement Form	Feb 15th, 2023	
\$25.00 Table Fee	Mar 1st, 2023 Can pay day of event.	
Catering License	Feb 15th, 2023	
Type of Soup you are planning on making	Any day prior to the event	



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Tips for a Successful Event!

- The presentation of your booth is really important. Participants have tough decisions to make. Deciding which soup to try depends on which booth really catches their attention.
- We strongly recommend making the suggested amount of soup. In the future, if you do run out of soup you will not be eligible to win the titles. We suggest if you end up with extra soup letting our community know via social media that they are still able to try your soup in restaurant. You can also still donate to Alison Neighbourhood CC.
- We will be promoting the event on social media, however we suggest that you also use social media to get people to come out to your booth. Let the community (the people who already love your food) know that you are supporting the children in our Neighbourhood by assisting in providing them breakfast.
- In addition to handing out regular marketing material, we recommend handing out coupons or promos to enhance the advertising for your restaurant.



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Restaurant Checklist for Event Day !

Display Items:

- Two 6ft Table Cloths
- Signage is recommended to promote your restaurant
- Décor items that will draw people to your booth

Soup and Service:

- 50 L of prepared soup that you have kept stored in food safe containers
- All of the soup containers must have lids and must be labeled with the restaurant name
- Garnishes for soup-if you plan on using any
- Soup ladles
- Thermometer
- Water dispenser for handwashing station and bucket to collect water from hand washing station
- Hand Soap
- Paper towel for drying hands
- Additional utensils you may require
- Restaurant uniform and comfortable shoes
- Staff to work the booth
- Prior to the event promote the event- You can use the hashtag #ANCCSoupfest2023
- Any rental equipment you may need to heat the soup/keep it warm



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Participant Agreement Form !

Restaurant Name- This will be the name listed in the event program and marketing.

Contact Person/Position

Email

Phone Number- Restaurant

Alternate

Address

Please ensure the restaurant name you have provided us with is the name you would like to appear on all marketing material. Also, please email a restaurant logo that you would like us to use to jessica@alisonneighbourhood.org

By signing below you are committing to participating in our first annual Soupfest and providing the following: 50L of soup, a \$25.00 table fee, hand washing station, fire extinguisher, thermometer, any décor/signage to promote your restaurant and two 6ft table cloths. To avoid duplications, please submit what type of soup you are planning on making as soon as possible.

Thank you for agreeing to be a part of our first annual #ANCCSoupfest2023 for Alison Neighbourhood Community Centre, in an effort to raise money for our Breakfast Club!

Authorizing Signature

Event Coordinator Signature

Date

