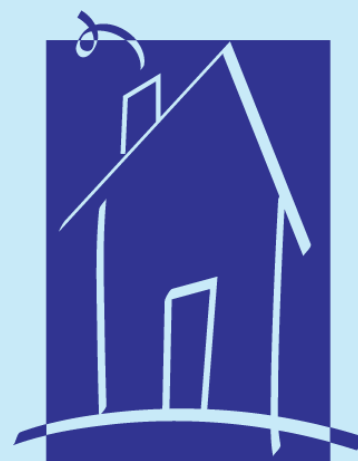




# ANNUAL REPORT '20 '21



Alison Neighbourhood  
community centre

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- Conclusion and Thank You





# MISSION & VISION

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## OUR MISSION

*ANCC encourages individual and community growth by providing enriching opportunities close to home.*



## OUR VISION

*An inclusive and thriving neighbourhood where residents can grow together.*

# MEETING AGENDA

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## Confirmation Act

"That all acts, contracts, proceedings, appointments, elections, and payments enacted, made, done and taken by the Directors and Officers of the Corporation since the AGM as the same set-out, or referred to in the minutes of the Board of Directors and the general membership, be on and the same approved, sanctioned and confirmed."

- Meeting & Introductions
- Notice of Meeting
- Acceptance of the 2022 Agenda
- Acceptance of the 2021 Minutes
- Presentation of Audited Financial Statements
- Message from the Past Chairman
- Message from the Executive Director
- Elections - Board of Directors
- New Business
- Closing Comments & Adjournment





# CURRENT STAFF

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## Full - Time Staff

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**SAMANTHA ESMERALDA**

Executive Director

**JESSICA KROETSCH**

Community Engagement Coordinator

**ASHLEY LAWNICZAK**

Recreation Coordinator

**RHYS DESMOND**

Recreation Supervisor

## Part - Time Staff

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**KARLYN LOIK**

Recreation Program Leader

**JULIA LUORO**

Recreation Program Leader

**DYLAN STEACEY**

Recreation Program Leader

**DAMIEN NUGENT**

Recreation Program Leader

**LUCAS CUSTODIO**

Recreation Program Leader

# BOARD OF DIRECTORS

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**ALLISON LOWE**

*Treasurer*

**KAREN MCCULLOUGH**

*Secretary*

**ANDREW COLLARD**

*Member at Large*

**CARLOS ROQUE**

*Member at Large*

**FATIMA KHARODIA**

*Member at Large*

**KATHLEEN VORADETH**

*Member at Large*





# MESSAGE FROM THE PAST CHAIR

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As we look back on another pandemic year at ANCC, we are bursting with pride as our staff have continued to support our kids and families with fun and engaging activities.

Of course, we had our standard awesome activities like March Break camp, After School Programming, and Summer Camp but we also tried out some new ideas.

In the spring, we started a community garden where we grew a variety of vegetables and flowers.

It became a beautiful, peaceful spot and the youth benefited from some delicious fresh vegetables.

The spring was also the beginning of Food Truck Fridays! This was a great way for community members to meet up outside while grabbing a meal to go. A huge thank you to all of the food trucks that supported this new concept.



Neighbourhood Day was a huge success and this year we added our first annual Graffiti Run to brighten things up!

We had all ages running and walking around our neighbourhood. It was a colourful celebration and great fun had by all.

The Back to School Bash kicked off September. The kids were so excited to get back to school, their friends, and their activities.

Of course, we didn't disappoint! The Fall carnival was buzzing with excitement. There were tasty treats, games, and costumes for everyone!

**MESSAGE FROM THE CHAIR CONTINUED...**



Our new Learn to Skate program burst at the seams with registrations and willing volunteers.

Despite the challenges that another pandemic year brought, our staff rose above. They remained committed to our kids, our community needs and dug deep to keep things creative and engaging.

I am so proud to be part of this organization. I reflect on this year with bitter-sweet emotion.

Although it has only been a year, I have had to step down as Chair of the Board (that's the bitter part).

The sweet part is that my teenage daughter and I started this volunteer adventure together and she has been offered employment by this amazing community organization.

For now, I will watch her continue to grow and learn from the impressive staff that she admires so much and I will continue to volunteer my time in other capacities.



**Karen Becks**

ANCC FORMER BOARD CHAIR

Before we knew it, Christmas was upon us and we celebrated with a family Christmas dinner and activities.

At this point, some new programs were getting ready to launch and we started the new year with Notes of Hope, the Men's Mental Health Virtual Conference and a Learn to Skate Program.

Notes of Hope surely brought joy to many as positive messages flooded the office for delivery to community organizations.

We were so proud to support the Men's Mental Health Virtual Conference and bring more awareness and hope to those struggling with mental health.



# MESSAGE FROM THE EXECUTIVE DIRECTOR

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Organization Resiliency - A Snapshot.

With one year under my belt and the pandemic still grappling our communities, it was time to roll up my sleeves and work harder than I ever have to ensure ANCC made it through the pandemic successfully.

The road was difficult to navigate at times, however, with a dedicated and inspired staff, we continued to come to the table unafraid of asking the hard questions and doing things creatively.

You see, community development without community interaction is pretty hard to accomplish. We continually reimagined and adapted our approaches to ensure we delivered programs and events our community was inspired by.

Most notably, we were able to safely offer in-person summer camp in 2021 and we commenced new partnerships with the Cowan Foundation, the Professional Resource Centre at Conestoga College, and Nutrition for Learning.



Our summer camp boasted 32 participants per week with each week offering STEAM education opportunities where children explored various applications of science, technology, engineering, arts, and math.

We also engaged in a new partnership with the Cambridge Self-Help Foodbank where they delivered weekly snacks for our camp participants and additional programs.



**MESSAGE FROM THE EXECUTIVE DIRECTOR CONTINUED...**

This was a very integral partnership as the pandemic continued to shine a light on the socioeconomic challenges our families faced among challenges of job loss and increased food costs across the country.

In September, we hosted our very first charity run, the “ANCC Graffiti Run”, inspired by the popular Colour Run. This was a great initiative that got new people involved with our organization and provided fundraising for our various recreation programs.

This was such an inspiring event where people of all ages came together for one great cause. In the future, we hope to offer the “ANCC Graffiti Run” for the purpose of fundraising for our Breakfast Club and we look forward to engaging with new sponsors and community members.

Throughout the fall and summer with the support of two staff members, we conducted an organizational SWOT analysis on our Inclusion, Diversity, Equity and Accessibility (IDEA) policies as they pertained to our website, HR policies, and training.

Our team identified opportunities for our organization to adopt best practices and successfully presented these opportunities to our staff and Board of Directors.



The team also conducted 3 successful IDEA training workshops for our summer camp staff, fall recreation staff, and Board of Directors. Each training was refreshing, insightful, and inspiring. Our hope is to further develop these policies and proceed with implementation to ensure our organization has IDEA embedded in our practices and organizational culture.

As a member of the Cambridge Neighbourhood Organizations (CNO) I continued to contribute to our project “Our Sustainable Network” in the area of Operational Foundations, where I use my background in project management and administration to identify duplication, implement shared systems and support change management. Our purpose is to increase efficiencies in our individual organizations so that more time is spent in community development.

**MESSAGE FROM THE EXECUTIVE  
DIRECTOR CONTINUED...**





As a contributor to the Strategic Positioning project group, I am the co-lead of our marketing and communication efforts where I am supporting the rebranding of the CNO which involves the development of a new brand identity, website, and communication strategy that engages funders, partners, and community members.

I call this my passion project as it allows me to be creative, try new things, and hone my skills as an Executive Director. I am always eager to bring my learnings back to ANCC and continue to move our organization forward in new and exciting ways.

Although our accomplishments are many, this is just the tip of the iceberg. There are so many other wonderful things we have accomplished as an organization this year because of the support of our funders and partners.

I cannot fail to mention our supportive funders like the City of Cambridge and the Lyle S. Hallman Foundation. ANCC continued to serve our community and carry out grassroots community development because of their deep understanding and acknowledgment of our ability to deliver on community impact.

**"PERSEVERANCE IS  
STUBBORNNESS WITH  
A PURPOSE."**

Josh Shipp

I also want to acknowledge the Cambridge North Dumfries Community Foundation for their contributions to our Youth Community Garden and their longstanding relationship with ANCC.

Additionally, I take the time to thank our new funders and partners; I can't wait to grow these relationships for the benefit of our community.

I am so proud of our community and our organization! As I continue to listen to the community and make plans for 2022 I am excited to see how much we grow, and as always, I sure hope you come along on this journey with us!



**Samantha Esmeralda**

Executive Director





# A FEW HIGHLIGHTS FROM 2020 & 2021

5

New Programs

135

55+  
Participants

6

Virtual  
Workshops

With limitations to our drop-in programs, we stayed engaged with our youth ages 12-18 demographic through a variety of new and adapted in-person and virtual programs.

123

Youth  
Participants

5

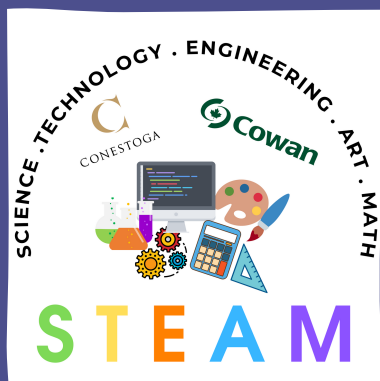
Resume  
Workshops

3

Community  
Projects

Summer 2021 was one of our most successful seasons ever. With new and returning programs, we were able to serve over 180 children and youth.

Here are some highlights of the fun we had together:



## Pop-Up STEAM Program

Every Wednesday afternoon  
at Vardon Park.

*In partnership with Conestoga  
College and Cowen Foundation*



## Summer Day Camp!

Offered 7 weeks of the  
summer; filled with games,  
trips, and special guest artists.



## The Alison Neighbourhood Freezie Truck

Every Monday afternoon in  
the summer.





# VOLUNTEER SERVICES 2020-2021

**45**

Volunteers

**2984**

Volunteer  
Hours

**30**

Youth  
Volunteers

Alison Neighbourhood Community Centre cannot do all of the amazing things we do without our volunteers, of which 66% are youth volunteers!

Thank you to our Board of Directors, Program Volunteers, and Special Event Volunteers!

**2926**

Youth Volunteer  
Hours

**613**

After School  
Program Hours

**313**

Special  
Events  
Hours

Here are a few ways we provided opportunities for our community get involved and volunteer at ANCC! We hope to equip our volunteers with skills to have meaningful careers in their future!



We have 12 After School Youth volunteers who donated the equivalent of \$9000 in wages to ANCC!



Over the course of the summer our volunteers contributed 2,275 hours ensuring our children had a great SPG Experience



150 Volunteer hours consisted of our lovely volunteers helping out with the prep for and during our events!

# SPECIAL EVENT HIGHLIGHTS 2020-2021



Alison Neighbourhood  
community centre



## Candy Grams!

.....

The Candy Grams was a magical experience! For the first time in a long time we felt like we were connecting with our community. Individuals were given the opportunity to write notes to any one of their choosing and delivered them on Valentines Day with a little treat and a rose.

## Neighbourhood Day!

.....

It may not have been the same as it has been in the past, but as a team, we brainstormed ideas where we would capture what Neighbourhood Day was all about. We put together a variety of take-home kits, had a food truck and some rock painting to brighten up our garden!



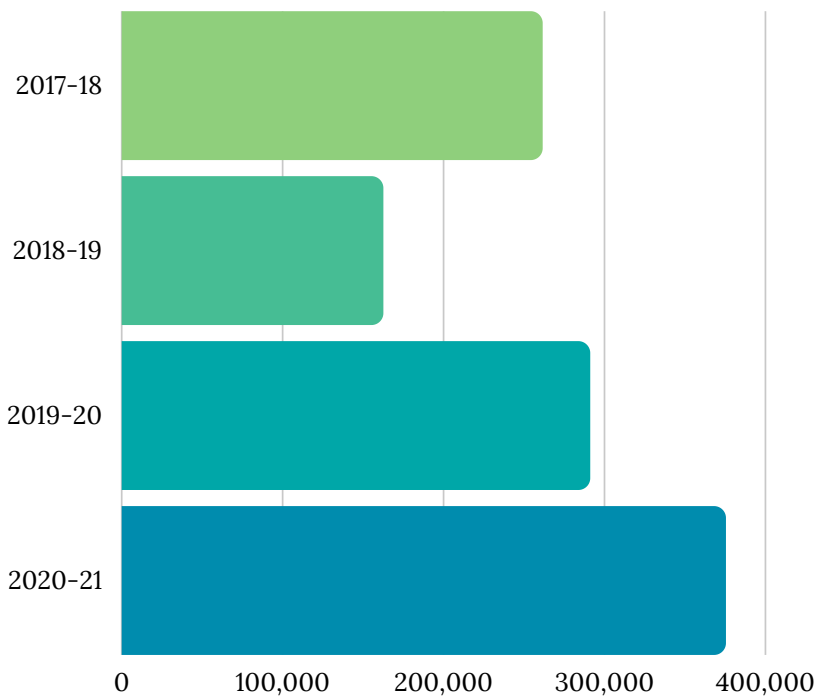
## Fall Carnival!

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After a year and a half of isolation and online programming, the Fall Carnival was the first opportunity for our families to get back to normal and have some in-person fun, full of games, activities, crafts and prizes. From carving pumpkins to face painting to carnival games like Balloon Pop and Donut on a String, our kids and families stayed all night to win prizes and celebrate the Halloween season. !



# FINANCIAL OVERVIEW

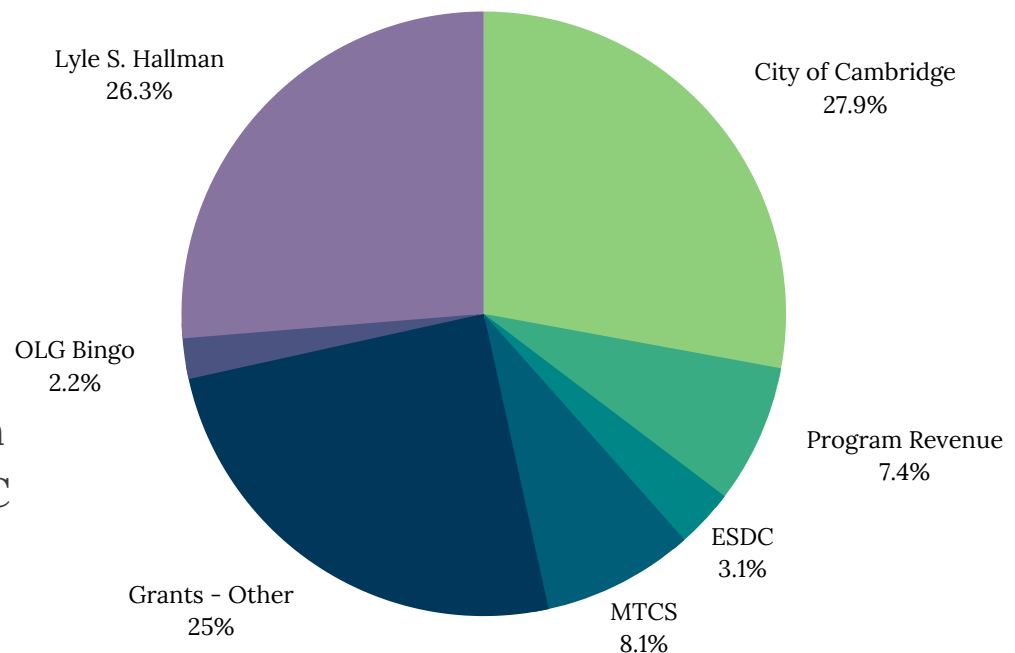


**FIGURE 1.**

Despite the effects of Covid-19 ANCC continued to increase annual revenue to maintain operations and deliver on programs and services at August 31st, 2021.

**FIGURE 2.**

An overview of current revenue sources and percentage of revenue each funder contributes to ANCC as at August 31st, 2021.





# LOOKING AHEAD

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Commit to Board Training and Development

Develop a 3-year organizational strategic plan

Implement Diversity, Equity, Inclusion, and Accessibility policy (developed in 2021)

New brand identity, website, and donor relations strategy

Continue Grassroots Community Development by implementing Neighbourhood Engagement Strategy

Complete Charitable Status Application

Actively participate in The Cambridge Neighbourhood Organizations Strategic Network



# THANK YOU!

Alison Neighbourhood wants to thank our funders for their support in the last year and their continued partnership for 2022. We simply cannot do our amazing work without you!



LYLE S. HALLMAN  
FOUNDATION



Canada



THEvineyard:  
CAMBRIDGE VINEYARD CHRISTIAN FELLOWSHIP

