

Alison Neighborhood's First Annual

SOUPFEST

WED MARCH 1st, 2023

Filling Bellies, Fueling Potential.

Where?

Coming
Soon

Will be located in Galt!

When?

March 1st | 1pm-5pm

Why?

To raise money for local
breakfast club program!



Alison Neighbourhood
community centre



SOUPFEST



Sponsorship Package

Who:

Alison Neighbourhood Community
Centre
127 Elgin St N, Cambridge, ON N1R 5H6
519-620-1867
ww.alisonneighbourhood.org

Direct Contact:

Jessica Kroetsch, Community Engagement
Coordinator
Office Tel: 519-620-1867
Email: jessica@alisonneighbourhood.org
Cell Phone: 519-807-8099

What:

Soupfest is all about our community coming to invest in our future youth and children, all while getting a taste of delicious, local food right here in our Neighbourhood! Soupfest is a fundraising event that showcases soup from local restaurants along with music, games for the kids and activities for the adults. Restaurants are competing for the titles of **Best Soup, Most Creative Soup and Best Display!** We hope that this will mark the start of an annual tradition with the help of amazing partners like you.

When:

Event Day: Wednesday March 1st, 2023
1:00pm-5:00pm

Where:

Still Waiting on Confirmation-Will be located in Galt, Cambridge.

Why:

Soupfest is a fundraising event for Alison Neighbourhood Community Centre, a non-profit community centre in Cambridge. Located in Galt, Alison Neighbourhood has been supporting the local community since 1991. The profits raised through Soupfest will be used to support our Breakfast Club Program; our program where we provide children in the Neighbourhood with a nutritious breakfast and fun activities before the school day. A healthy breakfast gives students a strong foundation for learning and everyday play. The ripple effects are seen and felt within families, schools, and communities! Since 2017, Alison Neighbourhood has provided 34,450 breakfasts to the children and youth in our community!



SOUPFEST



Sponsorship Levels

Sponsorship provides excellent exposure for your business as a community supporter and is available in the forms of financial or in-kind support of Soupfest and Alison Neighbourhood CC.

Platinum Sponsor \$5000

- Logo will be associated with our Breakfast Club Program for the remainder of the year (Your logo will be on all of our promotion/marketing for breakfast club)
- Full page ad in the Soupfest programs and in slideshow presentation running during the event
- Bread and Water Station sponsorship at Soupfest (Logo Display)
- Logo promotion on the Alison Neighbourhood Community Centre Website
- Free tickets to Soupfest (Up to 20)
- Special thank you at Opening and Closing Ceremonies
- Recognition in Summer and Fall Newsletter

Gold Sponsor \$2500

- Half page ad in the Soupfest programs and in slideshow presentation running during the event
- Bread station sponsorship at Soupfest (logo display)
- Logo promotion on the Alison Neighbourhood Community Centre Website
- Free tickets to Soupfest (Up to 10)
- Recognition in our Summer and Fall Newsletter

Silver Sponsor \$500

- 1/4 page add in the Soupfest programs and in the slideshow presentation running during the event
- Logo Promotion on the Alison Neighbourhood Community Centre Website
- Free tickets to Soupfest (Up to 5)
- Recognition in our Summer and Fall Newsletter

Bronze Sponsor \$250

- Logo Recognition in Soupfest programs and in the slideshow presentation running during the event
- Logo promotion on the Alison Neighbourhood Community Centre Website
- Two free tickets to Soupfest
- Recognition in our Summer and Fall Newsletter



SOUPFEST



Sponsorship Agreement Form

Buisness/Organizations Name

Contact Person/Position

Address

Email

Website

Phone

Instagram

Facebook

The sooner you return sponsorship form the sooner we will promote your support! Please return the Sponsorship Agreement Form, payment and all advertising assets and logos by: February 1st, 2023 to: jessica@alisonneighbourhood.org

Authorizing Signature

Event Coordinator Signature

Date

